



Colorado DeMolay 2010-2011 Management Plan

Strategic Action Programs

The reinstatement of the mission statement set forth in 1992 which is as follows:

Mission Statement

Colorado DeMolay will strive to develop leadership skills in our members. DeMolay will accomplish this by teaching life long skills and responsibility within a value system.

We will provide an opportunity for young men to develop in a fun and rewarding setting that builds trust between generations.

Improve Chapter Membership

Continue to utilize the DeMolay International Field assistance program, focus efforts towards membership growth in existing chapters while promoting the development of new chapters throughout the state.

- ⌚ Promote use of both State and International incentives to drive this initiative.
- ⌚ Re-institute the Special Committee to the E.O. comprised of Past State Master Councilors and Past State Sweethearts of majority charged with developing a program for local chapters to help retain and grow their membership. Committee will meet with E.O. on a quarterly basis to report progress and successes.
- ⌚ Continue to bring to the forefront and encourage the use and participation of the PMC-MSA program. Will utilize all resources to get the message communicated to all chapters in the state.
- ⌚ Continue to encourage every Colorado DeMolay to take all of the Leadership Correspondence Courses.

Improve Communication

Communication is the key to an organization.

- ⌚ Continued enhancements to www.coloradodemolay.org website.
- ⌚ E.O to visit a minimum of 1 chapter per month.
- ⌚ Continued use of the "targeted" e-mail list for communication transference.
- ⌚ Utilize Twitter and Facebook to broadcast pertinent information to the subscribers.
- ⌚ Continue to act as the communication hub for all 3 of Colorado's Masonic Youth Entities.

Long Term Goals

- ⌚ Continue to strengthen existing fraternal relations with all Masonic entities.
- ⌚ Institute an annual State Officers Planning Retreat.
- ⌚ Build membership by 40 members annually.
- ⌚ Enhance the Colorado State Ritual competition now offered (outside of Conclave).
- ⌚ Continue the acceptance of the developed job descriptions for State Officers and Jurisdictional Staff.
- ⌚ Continued enhancement of the interview process in addition to all other requirements for State Office.
- ⌚ Maintain the structure of our newly adopted financial bookkeeping system.
- ⌚ Utilize Grand Masters of Colorado to increase the number of adult advisors.
- ⌚ Continue to drive a purpose, "outside of ritual", for our Senior DeMolay, Chevaliers, Legionnaires, and Alumni.
- ⌚ Establish an advisors seminar to increase education in DeMolay and to serve as a venue to discuss both challenges and successes.
- ⌚ Instilled belief in the active members of Colorado DeMolay that this is *their* organization.
- ⌚ Be recognized as *THE* premier youth organization in Colorado.

Respectfully submitted: Gary E. Mueller

Executive Officer in Colorado

Colorado DeMolay & Relay for Life

"Helping to Stamp Out Cancer in Our Lifetime!"